



For Immediate Release

Kansas City's Annual Reggae Music & Jerk Festival
July 22nd, 23rd, & 24th, 2022
Berkley River Front Park
Kansas City, MO

In the quest for friendship, peace, and understanding, cultural exchange has a long history of success in bridging gaps and fostering unity among distant communities.

Friends of Reggae International, a Missouri not-for-profit, 501(c)(3) corporation based in Kansas City, MO, launched Kansas City's first *Reggae Music Festival* at Thies Mall in Volker Park in 1989.

A diverse and vibrant audience of more than 30,000 individuals attended the first event. The annual festival thrived for over three decades. The cultural and economic impact was significant. Kansas City mayors issued proclamations to honor and commemorate the festival events.

The **Reggae Music & Jerk Festival** is an excellent source of pride for the Kansas City community. It has demonstrated time and time again the great potential for making profound and positive contribution to the cultural life of our community. It encourages a peaceful and real dialogue between communities, increasing cultural understanding and respect. It improves the quality of life for all.

In this light, **Friends of Reggae International** presents:

**Kansas City's Annual Reggae Music & Jerk Festival
2022**

Berkley River Front Park
1298 Riverfront Drive
Kansas City, MO 64120

Friday, July 22nd **World Music**
Gates open: 4:00 pm
Bands on-stage 5:00 pm - 9:00 pm

Saturday, July 23rd **Dance Hall**
Gates open: 12 noon
Bands on-stage 1:00 pm – 11:00 pm

Sunday, July 24th **Roots & Culture**
Gates open: 1:00 pm
Bands on-stage 1:00 pm - 9:00 pm

The family friendly, fun-filled weekend includes over twenty Reggae and World music bands, a traditional Jerk food cook-off, arts, crafts, poetry, cultural drummers and dancers.

For more information contact:

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